How do you roll for kids in foster care?
Make a gift to raise awareness and help every child in Virginia’s foster care system find a loving family!

The Virtual Bowling Ball
Campaign for Virginia’s Kids in Foster Care
August 1 - November 1, 2020

Community Awareness
- Drive awareness through social media
- Feature a series of fun videos
- Raise awareness about the urgent need to find families for children in foster care and
- Inspire community-wide online giving

Online Celebration
- Celebrate the success of the campaign
- Raise significant support to find families for kids in Virginia’s foster care system
- Recognize sponsors and campaign donors
- Tell the stories of children in foster care and the families who’ve welcomed them

JFS CONNECTING HEARTS’ MISSION IS TO FIND FOSTER, ADOPTIVE, AND KINSHIP FAMILIES FOR EVERY CHILD IN CENTRAL VIRGINIA’S FOSTER SYSTEM.
Sponsorship Packages

**The Kingpin**

**$10,000**

**Awareness Campaign**
- Highlighted on all materials, including press releases and e-mails
- Prominently featured on the campaign giving page
- Prominently featured on social media banners and posts
- The JFS Connecting Hearts team will work with your organization to create a campaign video
- Campaign video prominently featured on social media and campaign website
- Opportunity to share a blog post/video on the campaign website
- Opportunity to share a foster story from your organization on the campaign website

**Celebration**
- Personalized shout-out during the celebration event
- Featured on the celebration’s slideshow and program
- Prominently featured on the campaign website

**The Hambone**

**$5,000**

- Prominently featured on the campaign giving page
- Prominently featured on social media banners and posts
- The JFS Connecting Hearts team will work with your organization to create a campaign video
- Campaign video prominently featured on social media and campaign website
- Opportunity to share a blog post/video on the campaign website
- Opportunity to share a foster story from your organization on the campaign website
- Featured as the sponsor of the celebration’s program
- Featured on the celebration’s slideshow and program
- Prominently featured on the campaign website

**The Frame**

**$3,000**

- Campaign video featured on social media and campaign website
- Listed on the campaign giving page
- Listed on social media
- Opportunity to share a foster story from your organization on the campaign website
- Featured on the celebration’s slideshow and program
- Listed on the campaign website

**Family Sponsor**

**$1,000**

- Campaign video featured on social media
- Listed on the campaign giving page
- Listed on social media
- Recognized on the celebration’s slideshow and program
- Listed on the campaign website

**Child Sponsor**

**$500**

- Listed on social media
- Campaign video featured on social media
- Recognized on the celebration’s slideshow and program
- Listed on the campaign website

FOR MORE INFO CONTACT: MORGAN GOAD ● MGOAD@JFSRICHMOND.ORG ● 804-282-5644 x231
The Virtual Bowling Ball

Sponsorship Commitment Form

Please return to Morgan Goad:
mgoad@jfsrichmond.org or 6718 Patterson Ave., Richmond, VA 23226

Date: _____________________
Name/Title: ________________________________________________________________________
Company Name: ___________________________________________________________________
Address: ___________________________________________________________________________
City/State/Zip: ______________________________________________________________________
Email: _______________________________     Phone:_______________________________

Sponsorship Level (check one)

□ The Kingpin - $10,000      □ The Hambone - $5,000      □ The Frame - $3,000
□ Family Sponsor - $1,000     □ Child Sponsor - $500

Payment Options

□ My check for $_______________made out to JFS Connecting Hearts is enclosed.

□ I would like to pay by credit/debit card:
   Card Number:______________________________________________________________
   CVC: _______________  Expiration Date:______________________________
   I authorize JFS Connecting Hearts to bill my card for $______________ for my
   sponsorship of the Virtual Bowling Ball.

□ Please invoice me. My payment will be received by October 29, 2020.
   Signature _______________________________     Date____________________
